

Editorial



Dare to Dream!

And implement your dreams. Fear Kills Dreams! The present days challenges manifested in so many ways, it's natural that fear crops in, if not for anything else, as abundant caution. However, that's not the case with Frontline Logistics Dreamers. They Dream, make plans, execute, and achieve and go for a new Dream. Proof of the pudding is in eating. Come and see the offices spread over a dozen countries, offices counted at 30 plus, product and services that are offered at 50 plus and human resources over 500 and adding on. Journey is difficult, not to those who love challenges. Launching our Dammam office on 21st of September is an exciting information, I need to share. Footprints, now completing its ten years of inception is a sincere effort to share our Dreams to our customers and well-wishers. Happy reading of our dreams of past three months.

Dr. Vivian Castelino Ph.D
Chief Operating Officer (COO)
Head of Executive Board

Soft launching of Frontline Logistics office in Dammam, KSA.



Dammam office of Frontline Logistics was inaugurated by our Sponsor Mr. Faisal Mubarak Teamah Alkhalidi on 21st September 2024 at 11 AM by cutting the ribbon. Joining him were, CEO - BP Nassar, Directors - Musthafa Kari / Afsal Ali, Senior colleagues from Our Kuwait, Bahrain, and Doha offices, friends and well-wishers from Dammam. To celebrate the occasion, Cake was cut, followed by a short note from the CEO on the vision and mission of our newly opened Dammam Branch. To conclude refreshments were served to one and all. Our Dammam office is located at, Al Lolwa Dammam.



Neptune Cargo Network Delegates Visited the Frontline Logistics Office in Dubai.



Ms. Mashie Escandor, Marketing Manager & Ms. Carina Cosejo, Sales Manager, representing Neptune Cargo Network visited Frontline Logistics office, Dubai on 20th of September 2024. They were warmly welcomed by COO - Dr Vivian Castelino, along with Key Colleagues taking care of Sea Console business, based at Jebel Ali Free Zone.



Over one hour's interaction with Management and staff, included, overview of FLL business spread over 12 countries, with 26 office, staff interaction, Q&A session, and Video shoot of FLL facilities. Frontline Logistics all over GCC are the proud members of Neptune Cargo network since its inception way back in 2016 and successfully mastered the Sea Console business as an important Product in its offices in UAE.

Frontline Logistics at the Front in helping Wayanad (Kerala) Landslide Victims.



As a landmark feature of Frontline Logistics, where it's taken as Ownership when disaster strikes, it's our duty to assist in the most assertive way. A call made by CEO Mr BP Nassar to over 500 of its employees to help the victims of Wayanad Landslide,



unfolded early hours of the 30th of July, causing hundreds of deaths, many more still missing, thousands of injuries, wiping off several villages causing thousands of displacements, met with an unprecedented support. Staff from over 30 offices, in 12 countries contributed generously and the sum thus collected was diverted which should help to build 5 houses which was the focus and target set by Frontline Logistics. Big Thank you for all contributions from the Frontline Logistics staff.



Onam Celebrations with Frontline Logistics Family.



BEO: A day filled with vibrant traditions, unity, and joy at Frontline Logistics BEO Office, came together and celebrated the spirit of Onam on the 7th of September. It was an opportunity for colleagues and management to wish each other a prosperous colourful Onam filled with happiness and success.



Dubai: Frontline Logistics' Dubai office came alive with the vibrant sights and sounds of the Onam celebration on the 21st of September. Employees gathered in traditional attire, adorning the office with colourful flower arrangements that exuded the essence of the festival. The air was filled with the aromas of the delicious Onasadhya, a lavish feast featuring an array of delectable dishes, symbolizing the richness of our cultural heritage. Wishing everyone a prosperous and colourful Onam.



Bahrain: Frontline Logistics Bahrain office celebrated Onam 2024 with family on 16.09.2024 at Park Dine Tourist Restaurant with Onam paatu and a delicious Onam Sadya.

Onam celebrations at Frontline Academy.



Frontline Academy celebrated Onam on the 10th & 11th of September with great joy and togetherness! Students and Faculty members came together like a family, enjoying exciting games and delicious Onam Sadhya. Dressed in traditional Kerala Attire, and welcomed King Mahabali in style, making it a truly memorable celebration of unity and tradition.



A Different Onam with Tribes.



Staff and students of Frontline Academy Perinthalmanna celebrated Onam on the 12th of September 2024 with the Punchakolly tribal people, near Vazhikkadavu, Nilambur. Students and staff put together an Onam Kit for fifty households, which was successfully given to the family members under the supervision of academic dean Mr. Mujeeb Rahman and the management team. To make sure the families were taken care of, they also spent time with them. Students were involved in gathering money and buying supplies to create a KIT for tribes.

Frontline Logistics Family celebrated The Independence Day at BEO on 15th August.



Honoring the spirit of freedom and the relentless drive that keeps our nation moving forward. Frontline Logistics Family celebrated Independence Day, we remember and salute those who sacrificed to give us this freedom. Proud to be the backbone of progress. Happy Independence Day from Frontline Logistics.

Frontline Logistics Family celebrated Friendship Day at BEO on 02nd August.



Frontline Logistics believes in the power of strong connections and teamwork. The Year 2024 Friendship Day was a thrilling experience, for one and all in celebrating the friendship that made the experience exceptional.

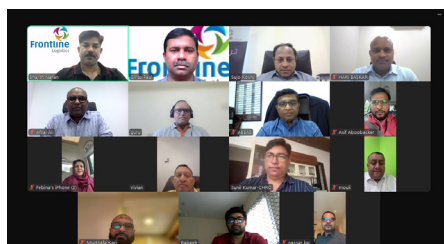
Corporate Social Responsibility (CSR) by Frontline Foundation.



Frontline Foundation recently carried out an innovative CSR initiative on the 24th of August, 2024 where students participated in a roadside cleaning project near the Frontline premises. This hands-on activity was cleverly designed to simulate project logistics, offering students a practical learning experience. Each phase, from conducting surveys and estimating resources to preparing technical and financial proposals, mirrored real logistics operations. The logistics project planning included procurement, reverse logistics, and thorough documentation, allowing students to gain valuable insights into the complexities of project-enhanced management. The local This initiative environment empowered students with essential skills, showcasing Frontline's commitment to holistic education through impactful CSR activities.



Frontline Logistics conducted Q2 RMM 2024.



Q2 RMM 2024 of Frontline Logistics Group was held between 16th to 18th July 2024. Opening remarks were given by CEO – BP Nassar as the meeting started at 0930 hours Dubai time on 16th

July, where he stressed focusing on selling and product development. Virtual RMM was attended by Directors, Country Heads, and Executive Board members. The first day's events were devoted to BEO presentations, while the second day it was time for FEO to give their presentation highlighting the performance of the past three months. 18th July was devoted to Group discussion and formulating short-term and long-term plans for the organization. RMM was concluded with the CAO presenting comprehensive details of the revenue performance of each office.

Frontline Academy launched the first edition of their Newsletter on 15th August.



We are thrilled to announce the launch of the first edition of our newsletter, Edu Prints at Frontline Academy! The unveiling was graced by our esteemed CEO, Mr. BP Nassar, alongside key leaders, Director, Mrs. Febina Nassar, Academic Dean, Mr. Mujeeb Rahaman, CHRO, Mr. Sunil Kumar, CFO, Mr. Ginto Paul, and Branch Head, Eramangalam, Ms. Susan D' Cruz. With the presence of our dedicated faculty, staff, and enthusiastic students, this marks a significant milestone in our journey of sharing knowledge and insights.



Wishing you a lifetime of love.



On 11th August 2024, Haneersha, our Executive of Business Development at the Kuwait office, embarked on her matrimonial journey with Sidhra. The beautiful ceremony took place at the Green Palace Auditorium in Mannoor. Colleagues and Management attended the function and congratulated the newlyweds.