

## From the Editors desk



### Great Dream begins with a Dreamer

Every Great Dream begins with a Dreamer. Always remember, you have within you, the strength, Patience and the passion to reach to the stars to change the world. A dream doesn't become reality through magic. It takes sweat, determination and hard work.

Such is the dream and therefore the Vision of Frontline Logistics Management which continues even today. Readers will agree that Business is passing that phase at the moment, which cannot be described as best of times. However, through Sweat, determination and Hard work as well, alternate plans, Frontline Logistics will pass this phase.

This edition of Footprints, will provide the readers the events that has occurred during the second quarter of the year. I am also pleased to add first hand impression of BEO visit by our Group Finance Manager – GuruMurthy.

Happy Reading

**Vivian Castelino**  
Regional Manager

### Holy Month of Ramadan – Iftar Gathering – Kuwait



#### The Thanksgiving and Mindfulness of Ramadan

Sharing the spirits of the Holy month of Ramadan as a family, Frontline Logistics, Kuwait hosted an Iftar gathering for the employees and family members at Haitham Restaurant, Kuwait on 4th of June 2017. This event was organized to promote social interaction with cooperation amongst the staff across our Organization. Employees expressed happiness and said that it was an event to remember as they broke fast with their colleagues and family members in a comfortable environment.

The event was organised by Leadership team chosen from the Staff members who led the social gathering that saw the attendance of over 100 guests.



### Group Finance Manager's Day out at BEO



"It was an enchanting experience, visiting Frontline Logistics BEO situated very close to the temple town of Guruvayoor and in the middle of greeneries of God's Own Country – Kerala" explained Group Finance Manger, S. Gurumurthy while asked about his first-hand experience when he visited our BEO in the month of April 2017.

He continued with out a stop:

The trip also helped me to get to know the team, address their concerns and also explain to them of their role in making the BEO concept a commercial success. Needless to say BEO has moved from strength to strength from its small inception in the beginning of last year. The team consisting of Young members full of energy and enthusiasm, duly guided by senior and experienced Management team and headed by Mrs Febina Nassar, are dedicated to make the concept of Back office a Grand Success. The fact that, office is moving to a purposeful Multi Story Building that is being built with state of art of technology which should be operational by end of year 2017 is further testimony to the dedication of the Management to the Vision set. Which is being to extend the success of BEO from in house customer to external customers in the year 2018. With the available human resources, Un paralleled software support and new facility the BEO will move in to Greater heights very soon.

He ended his small talk wishing all at BEO the very best and Blessings from Almighty.

### Frontline Logistics attended 5th Annual CGLI Conference at Dubrovnik



Regional Manager – Vivian Castelino, represented Frontline Logistics and attended 5th CGLI Conference that was held between 27th to 30th April, 2017 at Hotel Croatia Cavtat, Dubrovnik, Croatia. The 4 days event was an opportunity to meet over 150 delegates covering most countries in the world. 121 meetings with over 60 delegates was the highlight of the event. Meeting concluded on 30th April with fascinating tour of Dubrovnik Old City.

Mrs Danielle Michiels, Mr Fred Van Deursen of CGLI and Vivian Castelino are seen in the above picture.

### Frontline Logistics Doha Office Hosts 1st Q Conference of year 2017



Headed by Country Head, Afsal Ali, Doha Office of Frontline Logistics hosted the 1st Q Conference for the year 2017. Meeting was held on 17th and 18th of April at Fraser Suites Doha, headed by BP Nassar, Regional Director (also representing Iraq and BEO), & Vivian Castelino, Regional Manager (also representing UAE). Delegates included, Afsal Ali representing Doha, Anwar Ali representing Dubai, Janardan representing Jabel Ali, Musthafa Kari, representing Kuwait Freight Forwarding & Express, Chandra Mouli representing Kuwait Supply Chain & Logistics, Rabeeh representing Jeddah, Riaz representing Dammam and Guru Murthy in the capacity as Group Finance Manager.



Meeting started at 0915 hours on 17th April with Silent Prayer. What followed was 18 hours of hectic discussion which also included the presentation by each office and new Business Plan. Highlight of the meeting was announcing the best Office for the 1st Q 2017, which was won by Dubai Office. BP Nassar presented the Rolling Trophy to Vivian Castelino and Anwar Ali. It was also decided that 2nd Q Conference of the year will be hosted by Kuwait Freight Forwarding & Express in Kuwait during July 2017.

After the conclusion of the Conference, all delegates visited newly shifted office of Frontline Logistics, Doha ( At Central Location near to Toyota Square, Doha). This was an opportunity for all delegates to meet staff members and have an interaction.



## Abdul Jabbar from Frontline Logistics, Erbil, Iraq Office Visiting Dubai office



Abdul Jabbar, Manager – Iraq Operations based in Erbil, Iraq Visited our Dubai office on 24th of April 2017. It was a Golden opportunity for the staff of Frontline Logistics, Dubai, to meet Jabbar and exchange various Logistics related issues as well to keep updated with present situation.

## Frontline Logistics, Dubai Receiving the 1<sup>st</sup> Q Rolling Trophy for the year 2017



It was all cheers at Frontline Logistics, Dubai office, as they received most coveted Quarterly Rolling Trophy for the second time in the last 5 Quarters. Led by ladies, Reema, Cassandra and Jisha all other members joined in enjoying the moment as Trophy travelled from earlier winner, Frontline Logistics, Iraq Office.

Quarterly Trophy which was introduced during the year 2016 since then has become an instrument to bring healthy competitiveness with in the Group Companies. Trophy such awarded is placed in the winning office until the next Regional Meeting, whereby new winner is decided based on the set criteria.

Beaming Managements Representative, Anwar Ali announced that, this occasion will be marked with suitable staff event shortly.



## Frontline Logistics Cricket Maiden Foot Steps



For the first time, Frontline Logistics, Kuwait participated in the Kuwait Cricket Associations Corporate League Tournament conducted in the month of May 2017 at International Cricket Stadium in Doha, Kuwait, with personnel from Kuwait office in line up.

Kudos to the team, that in the first attempt, Frontline Logistics Team made their way up to the semi-finals. "BRAVO" is the single word to describe the emotions of the entire team. Team Captain Shanmugham, being given the Man of the Match award in the first match for his all-around performance was the highlight of Tournament. A real team spirit been shown by all participating starting from the Regional Director – BP Nassar to Fleet Driving force, which really made the difference by reaching to the Semi-finals. The participating teams were all from Logistic Field, within the theatre of Kuwait and real challenging Matches been played by all.



## Ifthar Meet at BEO

Frontline Logistics Back End Office in Kerala held Ifthar meet on 19th of June at Hotel Taste Mantra, Kunnankulam.

All the staff from BEO attended this significant event, which is known as Breaking of Fast. Regional Director, BP Nassar and Managements Representative. Febina Nassar attended the event. Sumptuous Food was served which was enjoyed by all.



## Frontline Logistics – Your Gateway to Iraq



For almost a decade now, Frontline Logistics is known as comprehensive Logistics Service provider to Iraq.

With own offices and Human resources, strategically located offices in Safwan, Baghdad, Basra and Erbil, Frontline Logistics is offering various services which includes, Clearance at Safwan Land customs and Cross Loading, Ibrahim Ali Khalil Land customs and delivery to Erbil, Clearances from Umm Qasr Port, Clearances from Baghdad and Basra Airport, warehousing solutions, Supply Chain, Oil and Gas critical supply, army support and Procurement.

Customers include Leading MNC, Government sector, Militaries, Projects and Commercial Units. Being in Ground Zero since second Iraq war in the year 2003, Frontline Logistics could secure own customs Brokers Licence which enables to handle any type of shipments from different borders and different mode.

Same expertise is used in handling FMS (Foreign Military shipments) involving DIP and Levey shipments. Heavy Projects requiring special care and expertise is taken in a very careful manner there by giving quality and value to its customers.

State of the art warehousing facilities, covered, open yard, Temperature controlled – all of which are totally secured in Safwan, Burgesia, Baghdad and Erbil equipped with suitable Heavy lift cranes and Forklifts is another service which is much sought after by various MNC and project customers.

While whole world is open for Iraq movement, at Frontline Logistics special emphasis is made in movement of shipments from UAE and Kuwait in all modes available – Overland, Sea and Air.

## New Milestone – Frontline Logistics as Charter Brokers



As promised earlier, brand new product was launched in the last quarter which is Frontline Logistics - Air Charter, to provide the customers with air charter solutions, by sourcing right aircraft with most flexible timing and competitive rates. Target Business includes time critical consignments, Heavy and out of gauge equipment, Humanitarian Goods, army shipment and commercial freight.

Manged by Vinod Kumar a Veteran in the air industry for over two decades, the new product will strive to offer the best in the field, Goal being Ultimate Customers Satisfaction.